

SMART RETROFIT LIGHTING

for Warehouse and Facility Management

27 NOVEMBER 2019

HABTOOR GRAND RESORT, AUTOGRAPH COLLECTION, DUBAI



FOR MORE INFORMATION AND TO REGISTER:

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INTRODUCTION

With a history that stretches back to 1896, the Tungsram name has always been highly respected. This heritage has now entered an exciting new phase following our acquisition of GE Lighting's Europe, Middle East, Africa and Turkey operation, together with GE's Global Automotive Lighting.

Working environments, such as logistics and distribution companies, need adequate lighting to ensure that all workers including delivery drivers and warehouse members are operating machinery within a safe environment. Smart lighting can help companies manage their facility and operate smarter.

Strong local partner who will engage with you in after sale/service.



ABOUT THE EVENT

There is a world of opportunity with LED lighting technology. Smart LED lighting can be used for warehouse & facility management, making your building smarter.

Smart lighting with LED technology will help you:

- **Enhance productivity & visibility**
LEDs are flicker-free, combating the common problem with fluorescent lighting.
- **Optimisation & ROI**
- **Ease of work/operation**
Central automation to control lighting in response to emergencies.
- **Save costs**
Connectivity and intelligence will continue to drive down the cost of intelligent lighting.

Zero Investment (no initial investment)

State-of-the-art software which will revolutionise the way you manage facilities and assets.

- Clear picture on unused areas/areas not in optimal use.
- Areas for which no rental fee invoiced over long term.
- Reorganising resources and employees.
- Reorganising works - eg. heated areas can be reduced.
- Continuous monitoring/optimising of energy consumption.

WHY ATTEND

- Opportunity to network with industry experts and international presenters who can help you with solutions to improve business efficiency.
- Analyse the latest challenges and issues in the industry.
- Understand the future of new technology and access information on the latest trends.

WHO SHOULD ATTEND

- Chief/Head Engineer
- Chief/Head Maintenance
- Chief/Head Technical (Engineering)
- Chief/Head Finance
- Finance Manager
- Maintenance Manager
- Maintenance Engineer
- Facility Management Manager
- FM Director
- MEP Manager
- MEP Engineer
- MEP Director
- Technical Engineer
- Technical Manager



SPEAKERS / PRESENTERS



Majd Fayyad

**Technical Manager, Emirates Green Building Council
United Arab Emirates**

Under his current title of Technical Manager, Majd leads the Technical Programs and team of Emirates Green Building Council. The Council's technical programs include Green Key, Net Zero Centre of Excellence Benchmarking program, Hospitality Program and the Energy Efficiency Program. Majd's main role is to create new programs and manage existing ones as a means to drive the Council's mission of promoting sustainability of the built environment in the UAE.



Peter Hrobar

**General Manager
Tungsram Innovative Solutions**

Peter Hrobar is the General Manager of Tungsram Innovative Solutions, the producer of market leading CAFM / CMMS product ArchiFM. Peter has joined Tungsram after spending five years in roles in the UAE and Oman. He has more than 15 years of experience in IBM and Accenture where he worked in various managerial roles. His area of expertise is work- and asset management. Peter holds an MBA from Corvinus University of Budapest.



Glenn Christie

**EMEA Product Line Leader
Traditional & LED Retrofit Lamps & Tubes**

Glenn Christie is the EMEA Product Line Leader for Traditional & LED Retrofit Lamps & Tubes. He has worked for GE Lighting and Tungsram since 2004 in several commercial, operational and product management roles, with experience in Consumer Retail & Professional Distribution/FM/Specification. He is based in the UK and coordinates a team of product managers and technical engineers based in UK, Hungary & China.



Laszlo Babicz

**EMEA Product Manager
Industrial Fixtures**

Laszlo Babicz is the EMEA Product Manager for Industrial Fixtures, based in Hungary, Budapest. He has worked with different GE businesses in several managerial roles, including Sales, Supply Chain and Operation. Laszlo has over eight years of product management experience with GE Lighting and now with Tungsram.

WORKSHOP AGENDA

15.00	OPENING REMARKS
15.10	KEYNOTE: Decarbonizing the UAE's built environment
15.40	PRESENTATION: The advent of LED technology has opened new horizons in industrial lighting. Saving while improving is the challenge of the 21st century. LED technologies offer lighting optimisation with massive energy efficiency, saving up to 80% energy or more, contributing to cost saving, sustainability and smaller carbon footprint.
16:10	NETWORKING COFFEE BREAK
16.30	PRODUCT DEMONSTRATION - Industrial Product Overview, Our engineers help in designing the optimal lighting system for your facility, and selecting the best choices of Tungsram products for the purpose.
16.10	PRESENTATION - The ability to deliver high-quality products capable of delivering variations of light that significantly lower energy consumption. Modern lighting designs serve particular environmental needs by using intelligent lighting controls linked to daylight sensors and other smart control applications. More light for senior employees, or higher illuminance levels for dedicated workstations can be provided by better identifying visual requirements.
16.40	PANEL DISCUSSION AND QUESTIONS - INDOOR / OUTDOOR <ul style="list-style-type: none">• Better illuminance• Harmonious distribution of brightness• Good glare suppression• Modelling (direction of light and shadows)• Light colour and colour rendering• Smart control with dynamics, daylight integration and individual adjustability
17.00	CLOSE
17.15 - 18.45	HIGH TEA



**Alain
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